

Dissemination Action Plan

Dissemination Action Plan Youth Enrichment Program 2015

TIMING When to disseminate?	AIM Why to disseminate?	AUDIENCE To whom to disseminate?	METHODS/ ACTIVITIES How to disseminate (tools, activities) ?	COSTS How much will this cost?	RESPONSIBILITIES Who will be in charge?	MEASURE How do we know that we are arrived?
Application stage to start of project (Jan - Sept) 2015	<ul style="list-style-type: none"> • Create awareness about the project, particularly on its innovation and content 	<ol style="list-style-type: none"> 1. Project beneficiaries 2. Educational Specialists 3. Accreditation bodies 4. Policy-makers 	<ol style="list-style-type: none"> 1. Present/ discuss the project's aims with staff/beneficiaries in management meetings of each partner's organisation 2. Write the 1st article in each partner organisation's newsletter 	<ul style="list-style-type: none"> • Costs mainly borne by each organisation • Costs for publication of the 1st article 	<ul style="list-style-type: none"> • All partners but responsibility lies with one specific partner 	<ul style="list-style-type: none"> • Response level • Potential Number of participants
Host partners (Sept 2015 to May 2017)	<ul style="list-style-type: none"> • Create understanding on the project and its capacity and innovation 	<ol style="list-style-type: none"> 1. Project beneficiaries 2. Educational Specialists 3. Potential Industries 4. EU/national organisations 5. Policy-makers 	<ol style="list-style-type: none"> 1. Write the 2nd article in each partner organisation's newsletter about project's capacities and progress 2. Set up a web-site 3. Send a leaflet/ poster to target audience 	<ul style="list-style-type: none"> • Costs for publication of the 2nd article • Costs for producing/sending a leaflet/poster to target audience 	<ul style="list-style-type: none"> • All partners but responsibility lies with one specific partner 	<ul style="list-style-type: none"> • Response level • Number of participants • Feedback from target audience • Feedback on Website
Participants by Colleges (June 2015 to May 2017)	<ul style="list-style-type: none"> • Convince the Participants of the project's innovation, added-value and importance + Give the context of Innovation/ R&D 	<ol style="list-style-type: none"> 1. Project beneficiaries 2. Educational Specialists 3. Parents 	<ol style="list-style-type: none"> 1. Organise Information days 2. Teachers to promote the project 3. Organise visits/ meetings with selected audience (use E-mail, Tel, letter) 4. Produce leaflets/posters 	<ul style="list-style-type: none"> • Costs for organising events and visits (People, Time and Resources available) 	<ul style="list-style-type: none"> • All partners but responsibility lies with one specific partner 	<ul style="list-style-type: none"> • Response level • Number of participants in each event • Feedback from target audience • No of participants taking part
Ongoing dissemination events	<ul style="list-style-type: none"> • To promote best practice 	<ol style="list-style-type: none"> 1. Project beneficiaries 2. Educational Specialists 3. Potential Industries 4. EU organisations 5. Accreditation bodies 6. Policy-makers 7. Parents 	<ol style="list-style-type: none"> 1. Website 2. Posters/leaflets 3. Presentations/DVD 4. Use of Media 5. Returning ambassadors 6. Newsletters 7. Celebration events 8. Awards ceremonies 	<ul style="list-style-type: none"> • Costs for organising materials • Costs of Attendance at events 	<ul style="list-style-type: none"> • All partners but responsibility lies with one specific partner 	<ul style="list-style-type: none"> • Response level • Number of participants • Feedback from target audience • Feedback on product

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Final celebration event May 2017	To create awareness about the successes and if applicable failures of the project	<ul style="list-style-type: none"> • All relevant stakeholders • EU Organisations • Employers 	<ol style="list-style-type: none"> 1. DVD 2. Presentation 3. Awards 	BET will pay	BET	<ul style="list-style-type: none"> • Response level • Number of those attending • Feedback from target audience
Post Project Stage (June 2017 on)	To create awareness about the outcomes of the participants post project stage	Potential employers Potential members Parents Host Country UK/European organisations	<ol style="list-style-type: none"> 1. Website 2. Newsletter 3. Facebook 4. Twitter 	BET will pay	BET and members	Those improving their careers.